



2018 ENDERIS PARK FARMERS' MARKET Sponsorship Opportunities

Sundays, June 17 through September 30, 2018
Enderis Playfield | 72nd and Locust | Milwaukee

Established in 2016, the Enderis Park Farmers' Market is an open-air market located in Enderis Playfield in the City of Milwaukee, a vibrant historic neighborhood park near Milwaukee's western border. The Market is a project of the Enderis Park Neighborhood Association (EPNA), a nonprofit, 501(c)(3) organization. The mission of the Enderis Park Farmers' Market is to provide residents in the park's surrounding neighborhoods with access to locally-grown fruits and vegetables while offering a point of connection between neighbors and their local growers and food producers. The Market will operate on Sundays from 9:30 AM to 1:00 PM, June 17 through September 30, 2018.

Presenting Sponsor (one available)

Benefits to include:

- Naming rights (Enderis Park Farmers' Market presented by *company name*)
- One 10' x 10' booth space at up to four Market sessions during the season
- Three mentions on the Enderis Park Farmers' Market Facebook page (945 followers) and EPNA Facebook page (1,087 followers)
- Three mentions on NextDoor.com (distribution: 10,200 households)
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)

Logo placement to include:

- Prominent placement on yard signs
- Prominent placement on Market posters
- Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
- E-blasts to EPNA members (290 subscribers), including link to company website
- Farmers' Market website, including link to sponsor website

Proposed Investment: \$2,000

Gold Sponsor (three available)

Benefits to include:

- One 10' x 10' booth space at up to two Market sessions during the season
- Two mentions on the Enderis Park Farmers' Market Facebook page (945 followers) and EPNA Facebook page (1,087 followers)
- One mention on NextDoor.com (distribution: 10,200 households)
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)

Logo placement to include:

- Placement on yard signs
- Prominent placement on Market posters
- Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
- E-blasts to EPNA members (290 subscribers), including link to company website
- Farmers' Market website, including link to sponsor website

Proposed Investment: \$1,000

Silver Sponsor (multiple available)

Benefits to include:

- One 10' x 10' booth space at one Market session during the season
- One mention on the Enderis Park Farmers' Market Facebook page (945 followers) and EPNA Facebook page (1,087 followers)
- One mention on NextDoor.com (distribution: 10,200 households) in a combined post with other Silver Sponsors
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)

Logo placement to include:

- Placement on Market posters
- Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
- Farmers' Market website, including link to sponsor website

Proposed investment: \$500

Bronze Sponsor (multiple available)

Benefits to include:

- One mention on the Enderis Park Farmers' Market Facebook page (945 followers)
- One mention on NextDoor.com (distribution: 10,200 households) in a combined post with other Bronze Sponsors
- Inclusion in Bronzer Sponsor listing (text) on Market posters
- Optional: include promotional item in reusable shopping bags distributed to Market attendees (quantity: 500)

Logo placement to include:

- Sixteen (16) e-blasts throughout the season (225 subscribers), including link to company website
- Farmers' Market website, including link to sponsor website

Proposed investment: \$250

Please make checks payable to Enderis Park Neighborhood Association and mail to:

Enderis Park Neighborhood Association
Attn: Farmers' Market
PO Box 100284
Milwaukee, WI 53210

Please direct questions to enderisparkfarmersmarket@gmail.com.